

Themes and Fun Ideas for Your Campaign

Iron Chef

Give your company's gourmets a chance to show off. Host a cooking competition, and ask participants to bring a crock-pot filled with their favorite recipes which will be judged by a panel of judges. Or provide ingredients and make it a microwave or "E-Z Bake Oven" cook-off.

Reality Campaign

Get "real" with your employees and host a campaign with a theme centered on Reality TV. Activities might include a "Who Wants To Be A Millionaire" trivia contest, a "Survivor" obstacle course, an "Amazing Race" scavenger hunt, or "American Idol" karaoke or lip synching contest.

Baby/Pet Picture Match Game

Invite employees to try their luck at matching baby or pet pictures to pictures of employees. Make it a fundraiser by inviting employees donate a small fee to vote and award a fun prize to the participant with the most right answers.

A Taste of Napa!

Hold a wine and olive oil tasting event and invite your employees and their guests to rate each using special rating sheets. Send an email with information about your employees' recommendations and favorites. Hold a raffle for contributors and include a variety of wine country products.

Tune into Community

Music is a great way to get everyone moving to the same beat. Hold a karaoke kick-off party, a CD-swap or a musical talent show. Raffle off an MP3 player or CDs.

Book, Music and Video Sale

Have employees donate books, CDs, videos, or DVDs for a company or department-wide sale, with proceeds earmarked for United Way.

Mardi Gras

Everyone loves a party so why not model your campaign after the biggest party in the world — Mardi Gras. Invite a jazz band to play at your kick-off event. Hold a parade float contest, with departments decorating shoeboxes as floats. Sell bead-o-grams (beads with thoughtful messages attached). Host a Cajun potluck.

Nifty Fifties

Give prizes for most authentic fifties-inspired outfits. Hang posters that tell what "fifty cents more per week can do for our community." Have a hula hoop or bubble blowing contest.

Back to School

Relive the glory years of school (without all the homework). Collect school supplies for a United Way grantee partner. Invite a United Way speaker to talk about recent results in the area of early learning and literacy. Hold a spelling bee or email community pop quizzes to employees and award prizes.

International Olympics

Celebrate diversity by transforming departments into various countries with décor and dress to match. Organize an international potluck where employees bring their favorite ethnic dishes. Host a mini-Olympics tournament. Showcase music from around the world.

Whose Legs Are Those?

Line up co-workers for mug shots of their legs in Bermuda shorts, legs only. Make it a fundraising event by encouraging employees to pay a small fee to guess which legs belong to which co-workers.

Ice Cream Social

Set up an ice cream bar with a variety of favorite toppings. Make it a fundraiser by charging a dollar a scoop or a food drive by asking people to donate non-perishable foods. [Remember to ask your local food bank about food items in greatest need].

