



## United Way of the Greater Lehigh Valley Penny Wars Fundraising Event

“Penny Wars” is a Fun Team Fundraising Event that creates a friendly, exciting, spirited competition between Departments, Teams, Groups or Organizations with all proceeds Donated to Charity.

### Guidelines for Penny Wars:

1. Determine a Prize for the Winning Team.
2. The Department, Team, Group or Organization with the most positive points at the end of a time period wins! It can be a week, month or a time that coincides or ties in with another event.
3. Each Department, Team, Group or Organization decorates their own container and have it completed by the date designated as the start of the contest. They then have a rally with their team to devise a strategy for winning.
4. By placing pennies, paper money or checks in YOUR Department, Team, Group or Organization’s container you EARN points.
5. By placing all other forms of change or a check with a .25 cent ending (Example \$10.25) in OTHER Department, Team, Group or Organization’s containers, you DEDUCT their points.
6. Points are awarded as follows:
  - i. Pennies = +1 point
  - ii. Nickels = -5 points
  - iii. Dimes = -10 points
  - iv. Quarters = -25 points
  - v. Dollar = + 100 points
  - vi. Five = + 500 points
  - vii. Ten = + 1,000 points
  - viii. Twenty = +2,000 points
  - ix. Fifty = +5,000 points
  - x. Hundred = + 10,000 points
7. At the end of the “War”, Tally the results using the points as noted above to determine the Winner!!
8. Present the prize for the winning team!!! CELEBRATE!
9. Ultimately all proceeds go to Charity so bottom line EVERYONE is a Winner! ☺